ABSTRACT

An information recommendation apparatus has recommendation means of selecting and recommending contents coincident with or similar to conditions input by condition input means of inputting the conditions represented by predetermined items and attribute values corresponding thereto designated through the terminal of a user via the Internet, from among contents formed of plural pieces of data having plural items and attribute values corresponding thereto and stored in a content database in which the contents are registered by registration means, wherein

the recommended contents are output to the terminal by output means via the Internet.